



CREATIVE FILMING BRIEF

OVERVIEW

Live Music Now Scotland and South Ayrshire Council's Creative Learning Network are looking to work with a videographer to capture the outcomes of a 2-year project.

Funded by the Paul Hamlyn Foundation's Teacher Development Fund, four musicians from Live Music Now Scotland have worked in five additional support needs schools across South and East Ayrshire Council (Dalmilling Primary School, Doonfoot Primary School, Girvan Primary School, Hillside School and Invergarven School) delivering 40 sessions over 2 years.

The musicians have worked collaboratively with the teachers to develop their skills and knowledge to deliver a range of curriculum subjects through music with the aim of improving the student's language & communication and wider skills.

AIMS & OBJECTIVES

The objective of the video is to capture the benefit of the project for everyone involved so it can be used to advocate the difference that music can make.

CONTENT

The video will:

- Provide an overview of the project: background, who was involved and the legacy.
- Have interviews with teachers, senior leaders, children, musicians and partners.
- Show the teachers in action delivering the curriculum through music.
- Capture the impact this project has had on the teachers and schools.
- Highlight the benefit that teaching through music can bring.

TO NE

The funder and partners are all keen to support rich arts opportunities tailored to the needs of the participants and therefore it is important that the video:

- Positively advocates the work of the project and its benefits.
- Gives the students a voice and captures their participation respectfully.
- Is respectful to all involved.

We want viewers to take away a clear understanding of the project and what it achieved. Our hope would be that the film will showcase ideas which can inspire class teachers to try activities in their setting; for school leaders and arts organisations to consider how they can create effective partnership opportunities which support learners; for local authorities to explore how arts-based approaches to teaching and learning can impact attainment in other areas.

Distribution:	The video will be hosted on the partner's websites.
Primary audience:	The video will be shared with funder Paul Hamlyn Foundation; the schools and their communities.
Secondary audience:	To advocate widely across Scotland and beyond for the power of the arts to transform learning outcomes for children and young people. For example, advocating to other schools, local authorities and arts organisations.



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Links: Videos we admire that capture a similar essence would be [The Art of Learning \(1\) | Resources | National Improvement Hub \(education.gov.scot\)](#)

TIMELINE

Thursday 2 May 2024 TBC	A half day of filming in Cutty Sark, Ayr: interviewing teachers, musicians, partners, and school senior leaders.
Between 15 April – 31 May	<p>Visiting Dalmilling Primary School, Doonfoot Primary School, Girvan Primary School, Hillside School and Invergarven School to capture the outcomes of the project.</p> <p>This will be flexible to what each school wants to share and may include filming specific teachers delivering their curriculum using music and/or short interviews with the teachers.</p> <p>We would anticipate that a half day would be needed for each school.</p>
Editing	With a view to the video being complete by 10 June 2024.

BUDGET

A budget of approximately £4,000 including any 3rd party contractors.

PROJECT DELIVERABLES & TECHNICAL REQUIREMENTS

Deliverables: A video of no more than 5 minutes in length.

Subtitles: Subtitles to be burnt in.

Logos: The Paul Hamlyn Foundation, Live Music Now Scotland and South Ayrshire Council's Instrumental Music Service logos should be included.

Permissions: Permission to film will be the responsibility of Live Music Now Scotland and each school.

HOW TO APPLY

Please send your CV and links to your work (ideally involving interviews and capturing the arts in action) to Lesley-Ann Smith, General Manager of Live Music Now Scotland lesleyann.smith@livemusicnow.scot by **Friday 12th April 2024**.